

FLA Conference Marketing & Media Commitments to our Vendors and Sponsors

FLA will publish at least (1) article about conference on the internet.

Announcements about the event on social media: Association Facebook, Instagram, and Google+ accounts, and Founder LinkedIn and Twitter accounts.

Commit to a minimum of (5) posts/tweets per week

Email blasts to our Friendly Lawyers membership network

Advertising Options - Spaces and Places

Main Stage Naming	\$2000
Registration Table Banner	\$900
(2) Charging Stations and Flash Drives	\$900
Restroom Signage (\$300 Men/\$300 Women)	\$600

Swag

Exclusive Logo on Conference Bag (\$10 per bag)	\$2000
Logo on Lanyard (If not taken by Drinks Sponsor)	\$1500
Exclusive Logo on 15 Volunteer T-Shirts	\$750
Bag Insert/Flyer (200 items)	\$100

Official Program Ad Spaces

Ad Book is 5.5 x 8.5

Back Cover	\$750
Inside Front Cover	\$750
Full Page Color	\$500
½ Page Ad in Program (4 x 2.5)	\$250
¼ Page Ad in Program (2 x 2.5)	\$125